

### SYSTEM OVERVIEW



SoftnetNewsTV is an advertising solution that is designed to create an exciting communication/advertising channel by utilizing strategic crowded areas. This can be as simple as an important announcement or even an advertising video. It can be integrated with television display. It is really attractive way to lead the information. The display views in clearly and attractive which can make user understand the info and enjoy the presentation. SoftnetNewsTV is available in a variety of size and can also customize according to your requirements. It is easily to configure to match the size of monitor. It has functionality to insert advertisement or information using scrolling text.

SoftnetNewsTV capable to view Solat Info, which is valuable function for Islamic organization. In the video section admin can upload various types of file such as mpeg, avi and also powerpoint. All the design and the colors are easy to configure by administrator

It can be applied at departments, shopping mall, retail shops, banks, school and universities, airport, train station etc.

### FEATURES

#### Versatile Control System & User-Friendly

SoftnetNewsTV accepts various video sources such as VCD, DVD, and various type of file such as mpeg, avi, wmv tv channel, web cam, text, BMP, GIF, jpeg image, RSS on-line information and also ppt

System easy to use and configure

Configurable as stand-alone local system or networked for remote control

#### Integrated/LCD Display Support

Support all type of display devices technologies. LCD, plasma, TV, computer monitor.

#### Scrolling Advertising

Capable to insert information or advertisement and view as scrolling text.

#### Voice announcement

Suitable for real time announcements. This is useful when administrators need to interrupt a current schedule to display an urgent public announcement e.g. breaking news etc.

#### Customizable

Admin can self define the text, graphics, pictures or PiP(Picture In Picture) location, size, color, font and so on.

#### Idle advertising

Idle advertising whereby admin can define timeframe to display any advertisement or info.

#### Attractive

Attractive way to lead the information with combination entertainment and information

- ✓ Corporate/Safety Live Video
- ✓ News from configurable RSS Feed
- ✓ Interactive advertisement page
- ✓ Schedule of events / Announcement
- ✓ Real-time operation data integration such as foreign exchange, admin/HR data, power plant operation, etc.



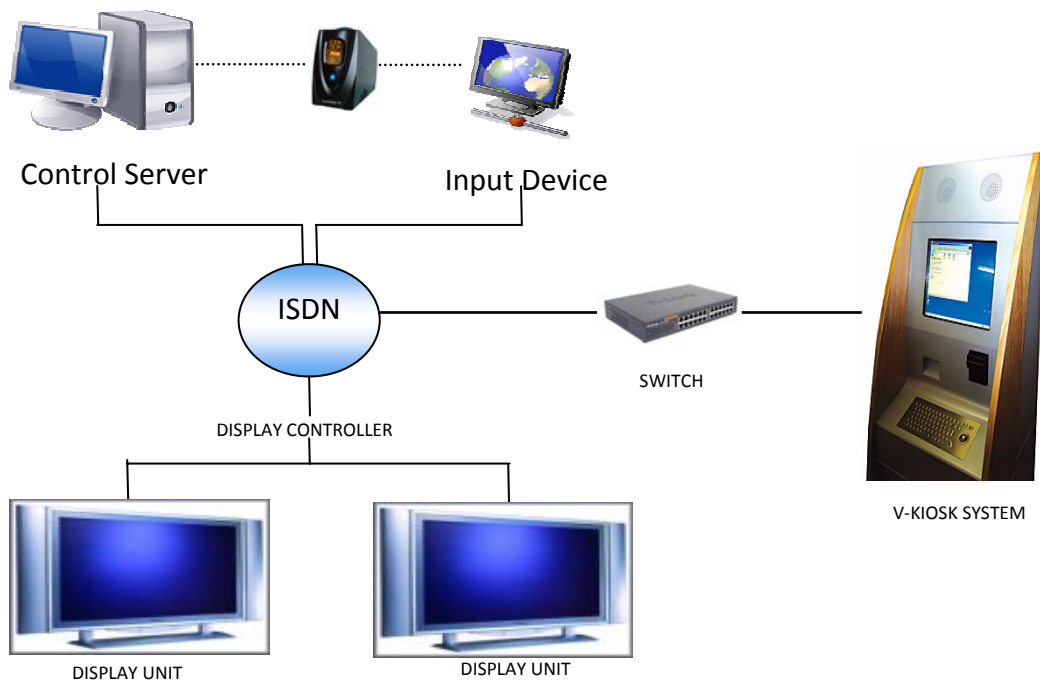
## INTEGRATED WITH V-KIOSK SYSTEM

SoftnetNewsTV can integrate with V-KIOSK (Kiosk Multimedia System). Whereby user can use V-KIOSK to communicate with the system interactively. Nowadays Multimedia Kiosk is one of the popular way to access the information. By one touch of fingers user can gain access to product information, company information and others. Integration between both of these system can make SoftnetsNewsTV display the information that user touch at the V-KIOSK. So that everyone can share to view the information display.

V-KIOSK also can integrate with myKAD reader, so that user can register to join any program online. With friendly user interface everyone can use the system as easy as ABC.



## SoftNet NEWS TV ARCHITECTURE



## SYSTEM REQUIREMENTS

### Server Specification :-

Intel Core Duo Processor  
 Windows 2003 Server  
 RAM : 1GB  
 120GB HDD  
 Ethernet Support (NIC)  
 Monitor, Keyboard, Mouse

### Client/Desktop Specification :-

Pentium IV  
 Windows XP (SP2)  
 RAM : 512MB  
 80GB HDD  
 Ethernet Support (NIC)

### Software/ Database :-

Microsoft SQL Server 2000  
 MySQL Database  
 SQLyog (Free Edition)  
 Apache Web Server  
 Microsoft Office XP

